MONTANA SOCIETY OF CPAS
20 24
IGNITING STRATEGIES
FOR CPA SUCCESS

111th Annual Conference
Fairmont Hot Springs
June 13-14th
2024

VIP experience

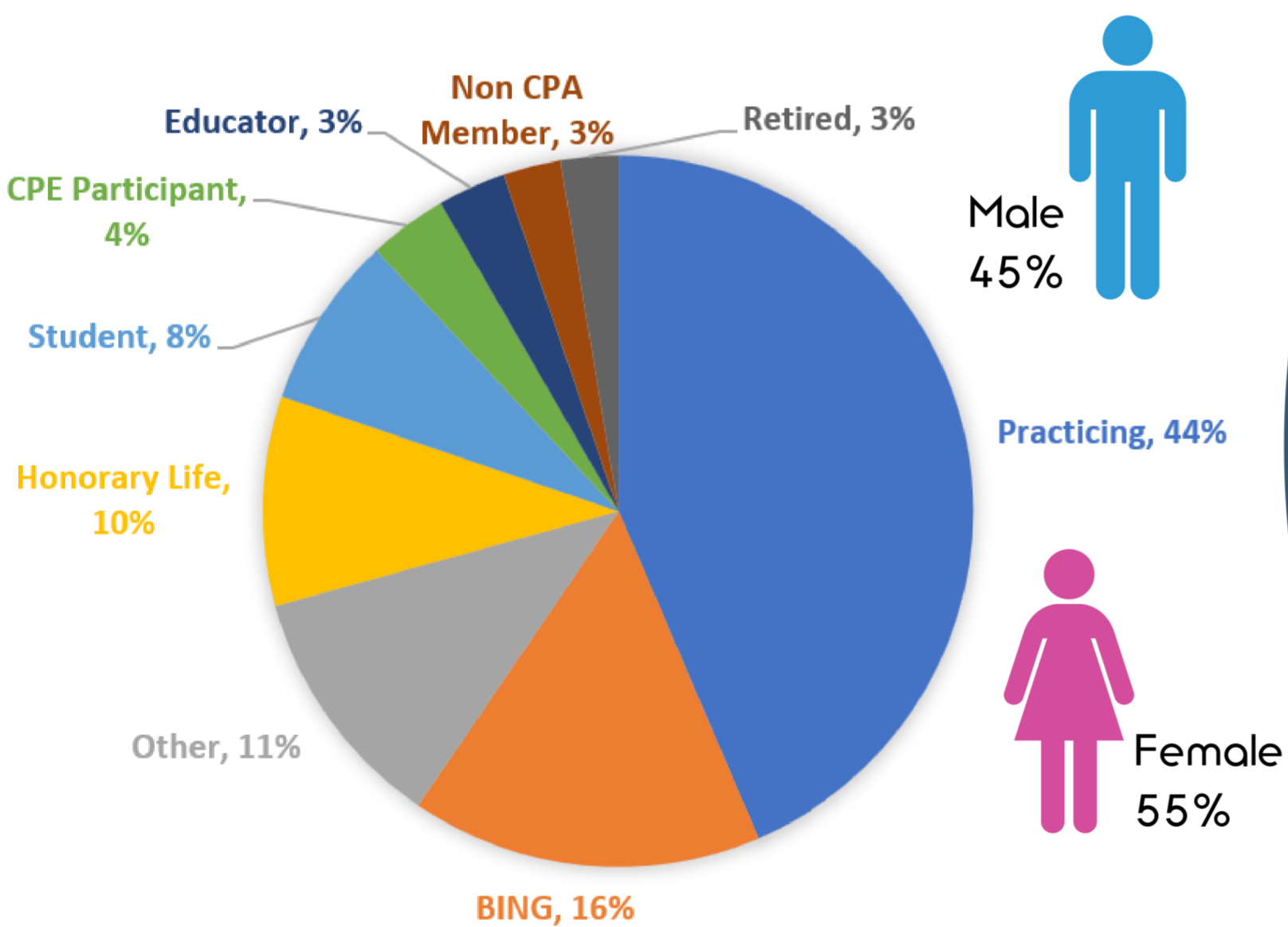| SPONSOR LEVELS	Silver Sponsor	Reception Sponsor	Gold Sponsor	Platinum Sponsor
	$2,500	$2,000-$3,000	$3,500	$5,000
Announcement & signage at event	★	★	★	★
Social media recognition	●	★	★	★
Logo on conference materials & website	●	●	★	★
Time to speak/address attendees	●	●	★	⍟
Sponsor of a speaker or session			★	⍟
Complementary ad in eConnect or job posting to be used within 1 year				●
Complementary conference registrations (non-profit or education orgs only)			1	2
	2 AVAILABLE	2 AVAILABLE	FILLED	FILLED

★ priority   ⍟ keynote

OUR CONFERENCE BY THE NUMBERS (2018-2023)

Non CPA Member, 3%
Educator, 3%
Retired, 3%
CPE Participant, 4%
Student, 8%
Honorary Life, 10%
Other, 11%
BING, 16%
Practicing, 44%

Male 45%
Female 55%

WHY SPONSOR?

We invite you to be a part of our largest conference as we welcome CPAs from across the state, learn from fantastic speakers, participate in leading-edge forums and have fun in the process! We create the best possible experience for our attendees AND our sponsors. This conference attracts a mix of CPAs: approximately 44% from public practice, 16% from business/industry, and the remaining comprised of accounting students, non-CPAs, educators and more. Average attendance at the conference is between 80-120.

Breakfast $1250
2 AVAILABLE
- Announcement at breakfast
- Signage on breakfast bar/area
- Logo on conference materials
- Time to speak/address attendees at breakfast
- 1 rep/employee at breakfast

Lunch $1750
2 AVAILABLE
- Announcement at lunch
- Signage on lunch bar/area
- Logo on conference materials
- Time to speak/address attendees at lunch
- Up to 3 reps/employees at lunch

Break $750
4 AVAILABLE
- Announcement at event
- Signage at the break
- Logo on conference materials

Dessert Dash $1000
1 AVAILABLE
- Announcement at DD
- Signage at DD
- Logo on conference materials
- Time to speak/address audience at DD

Exhibit $1250
DISCOUNT FOR MULTIPLE EVENTS
- 6' skirted table, chairs, electric and WiFi
- Up to 3 employees in booth and invited to breakfast & luncheon events
- One free ad in eConnect (valued at $100), our weekly e-newsletter, to be used within the next year
- Announcement as event EXHIBITOR
- Time to address attendees (brief)
- Event signage
- Logo on conference marketing materials and website
- Social media recognition